

SVIFA

B.F.A

						EXAMINATION SCHEME								
			eachin		CREDITS		Theory			ctical	TOTAL MARKS			
SUBJECT CODE	NAME OF SUBJECT	L	Т	P	CR	End sem university exam	Two Term Exam	Teacher Assessment	End sem university exam	Teacher Assessment				
	History of Art- Japan, Persia.	5	0	0	5	60	20	20	0	0	100			

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit;

Course Educational Objectives (CEOs): The student will be able:

- understand the history of Art of Japan and Persia.
- acquaint the students with Art and its technique in China and Japan.

Course Outcomes (COs): The student should be able:

• analyze the historical development of fine art in Japan and Persia and its various styles.

PAPER-I BFA-801 History of Art - Japan, Persia.

Unit – I

An Introduction to Japanese Art, Japanese art and its technique, Historical development of Japanese Art.

Unit – II

Asuka Period, Nara Period, Heian Period, Kamakura Period, Characteristics etc.

Unit – III

Moromachi or Ashikaga period, Momoyama Period, Edo or Tokugawa Period.

Unit – IV

Historical and Artistic Background of Persian Art, Artistic Contribution of Persia. Characteristics etc.

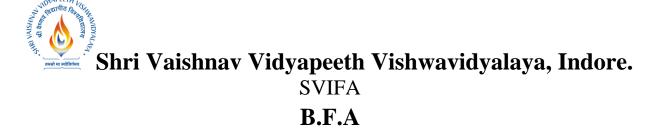
Unit - V

The art of Islamic Iran, The Art of Seljuk Period, Art of Mongol Period, Art of Timurid Period.

Recommended Readings:

- Moya, Carey (2018), Persian Art: Collecting the Arts of Iran in the Nineteenth Century.
- Sheila Canby (2000). The Golden Age of Persian Art 1501-122.

^{*}Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.





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						EXAMINATION SCHEME						
		Teaching Scheme/Week		CREDITS		Theory		Pract	ical			
SUBJECT CODE	NAME OF SUBJECT	L	Т	P	CRI	End sem university exam	Two Term Exam	Teacher * Assessment	End sem university exam	Teacher* Assessmen t		
	72 2 2											
BFA-802	Aesthetics III	5	0	0	5	60	20	20	0	0		

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit;

Course Educational Objectives (CEOs): The students will be able to:

- To familiarize the students to western aesthetics and Art appreciation
- To understand the nature of art and its scope in the factual world.

Course Outcomes (COs): The students should be able to:

- Establish the concept of Art in their in their consciousness.
- Acquaint with art from expansive viewpoint.

Paper II BFA802

Aesthetics III

COURSE CONTENTS:

UNIT-I

Plato's views on Art and Aesthetics, Aristotle's theory of imitation and the concepts of catharsis.

Nature of Beauty: Plato, Aristotle, Plotinus

UNIT-II

Beauty and ugly: Views of Plotinus, St. Augustine and David Hume.

UNIT-III

Kant, Hegel (about their philosophies and Biography)

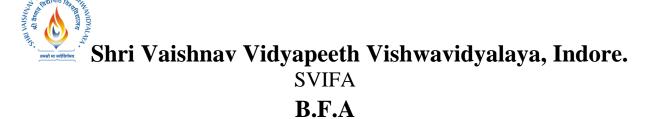
UNIT-IV

Sigmund Freud on Aesthetics and psychology of wish fulfillment, Theory of Dreams, It's influence on surrealistic movement.

UNIT-V

Roger Fry on vision and design.

^{*}Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.



Clive Bell on Aesthetics Hypothesis and post impressionism.

Suggested Readings

- Aristotle. Poetics (1996). Translated by Malcolm Heath, Penguin Classics, London: Penguin.
- Bell, C (1987). Art. Oxford, Oxford University Press.
- Hegel, G.W.F. (1975). Aesthetics, trans. T.M. Knox, Oxford, Clarendon Press.



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			Teaching			Teaching SLI				EXA	SCHEME		
			Scheme/Week							Theory		Pra	ctical
	JBJECT CODE	NAME OF SUBJECT	L	Т	P	CR	End sem university exam	Two Term Exam	Teacher * Assessment	End sem university exam	Teacher* Assessment		
		01 2010											
BFA	1 -803	Creative Portrait	0	0	8	4	0	0	0	60	40		

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit;

Course Educational Objectives (CEOs): The student will be able to:

- introduce the students to drawing portrait in an effective manner.
- acquaint the students to new techniques and modification of basic concepts to enhance the fundamental portrait styles.

Course Outcomes (COs): The student should be able to:

• enable the students to sketch portraits from life by using advanced techniques like texture and shades detailing.

Paper III

BFA803 Creative Portrait

COURSE CONTENTS:

Creative Portrait Drawing: Drawing and sketching of Portrait using oil, acrylic and water colours, Anatomical details of Face, Proportions of face: Male, Female, Child, Elderly person.

Recommended Readings:

- 1) Portrait Painting Atelier: Old Master Techniques and Contemporary Applications by *Suzanne Brooker* (2010).
- 2) A Treatise on Portrait Painting: An Exploration in Palettes & Styles by Cheryl Kline(2015).
- 3) The Art of Drawing & Painting Portraits by *Tim Chambers, Ken Goldman, Peggi Habets* (2012)

^{*}Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.



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					7.0	EXAMINATION SCHEME																			
		Teaching Scheme/Week														Teaching Scheme/Week			REDITS		Theory		Practical		
SUBJECT CODE	NAME OF SUBJECT	T	т			End sem university exam	Two Term Exam	Teacher * Assessment	End sem university exam	Teacher* Assessment															
CODE	NAME OF SUBJECT	L	1	1		CXaIII	Exam	Assessment	CXAIII	Assessment															
BFA-804	Creative Composition	0	0	8	4	0	0	0	60	40															

Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs): The student will be able to:

- draw and paint highly creative compositions.
- acquaint themselves to new ideas and manners of the technicality of compositions.

Course Outcomes (COs): The student should be able to:

• draw composition with his own creative ability.

Paper IV

BFA804 Creative composition

COURSE CONTENTS:

Composition with three human figure and nature, Imaginative composition with figure and nature, Realistic composition, fully figurative composition, creative and abstract composition. Size of sheet: A3. Minimum 15 submissions at conclusion of semester.

Recommended Readings:

- 1) Smith, Stan (2014). Anatomy, Perspective and Composition for the Artist.
- 2) Uspenskiĭ, Boris Andreevich, (1973). A Poetics of Composition: The Structure of the Artistic Text and Typology of a compositional form.



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		<u>s</u>				EXAMINATION SCHEME					
		Teaching Scheme/Week		REDITS		Theory		Practical			
SUBJECT CODE	NAME OF SUBJECT	T.	т	P	CF	End sem university exam	Two Term Exam	Teacher * Assessment	End sem university exam	Teacher* Assessment	
CODE	TAINE OF SCHOLET		-	-		CAUIII	Laum	TRISCOSITICITE	CAUII	responding	
BFA-805	MURAL	0	0	8	4	0	0	0	60	40	

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

Course Educational Objectives (CEOs): The student will be able to:

- understand the process of creating original murals.
- acquaint themselves with the gradual development and characteristics of murals in India.

Course Outcomes (COs): The student should be able to:

• analyze the development and characteristics of Indian mural technique in order to create a strong foundation to conceptualize their own artistic expressions and career.

Paper V BFA805

MURAL

COURSE CONTENTS:

Mural on Cardboard/ Masonite Board or any brittle surface using Tempera/ Gouache / Watercolor graded wash/ Mixed Media.

Or

Mural on cloth using Acrylic /Earth colors/ Earth minerals with earth mineral pigments.

Or

Fresco Secco/ Fresco Bueno using Tempera/ Gouache/ Mixed Media.

Minimum 4 submissions at conclusion of semester. Size: 2.5x3 feet/ 3x3 feet

Note: At least one submission in each of the above mentioned Categories is compulsory.

^{*}Teacher Assessment shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.



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COURSE CODE								ACHING & THEORY	ATION SCHEME PRACTICAL		
	CATEGORY	COURSE NAME		Т	P	CREDITS	END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
HU501	SOC. SC., ARTS& HUM	Technical Communication and Entrepreneurship	4	0	0	4	60	20	20	0	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical; C - Credit;

Course Educational Objectives (CEOs): The students will be able to:

• Focus on the communicative abilities of interpretation, expression and negotiation.

Course Outcomes (COs): The student should be able to:

- Learn and develop their competency through a variety of activities and tasks.
- Understand exchanges of information with use of right grammar.
- Implement knowledge and skills needed to run a business successfully.

COURSE CONTENTS

Unit I

Introduction to Technical Communication and Entrepreneurship

Technical Communication: Language and communication, differences between speech and writing, distinct features of speech, distinct features of technical writing. Entrepreneur – Types of Entrepreneurs – Difference between Entrepreneur and Intrapreneur, Entrepreneurship in Economic Growth, Factors Affecting Entrepreneurial Growth.

Unit II

Technical Writing (A)

Technical writing process including forms of discourse, methods of development, writing and revising drafts, collaborative writing, and creating indexes, technical writing style and language.

Unit III

Technical Writing (B)

Technical Writing: Scientific and technical subjects; formal and informal writings; formal

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writings/reports, handbooks, manuals, letters, memorandum, notices, agenda, minutes; spotting errors.

Unit IV

Enterprise and Project Reports

Small Enterprises – Definition, Classification – Characteristics, Ownership Structures – Project Formulation – Steps involved in setting up a Business – identifying, selecting a Good Business opportunity, Market Survey and Research, Techno Economic Feasibility Assessment – Preparation of Preliminary Project Reports – Project Appraisal – Sources of Information – Classification of Needs and Agencies.

Unit V

Motives Influencing an Entrepreneur

Major Motives Influencing an Entrepreneur – Achievement Motivation Training, Self Rating, Business Games, Thematic Apperception Test – Stress Management, Entrepreneurship Development Programs – Need, Objectives.

Suggested Readings

- M. Frank. Writing as thinking: A guided process approach, Englewood Cliffs, Prentice Hall Reagents.
- L. Hamp-Lyons and B. Heasely: **Study Writing; A course in written English. For academic and professional purposes**, Cambridge Univ. Press.
- R. Quirk, S. Greenbaum, G. Leech and J. **Svartik: A comprehensive grammar of the English language**, Longman, London.
- Daniel G. Riordan & Steven A. Panley: Technical Report Writing Today- Biztaantra.
 Additional Reference Books
- Daniel G. Riordan, Steven E. Pauley, Biztantra: Technical Report Writing Today, 8th Edition (2004).
- Hisrich R D, Peters M P, Entrepreneurship 8th Edition, Tata McGraw-Hill, 2013.
- Mathew J Manimala, Enterprenuership theory at cross roads: paradigms and praxis 2nd Edition Dream tech, 2005.
- Rajeev Roy, Entrepreneurship 2nd Edition, Oxford University Press, 2011.